CARLOS HEYD

Visual Designer and
Low code Developer

Based in Spain (Altea, Alicante)
Spanish and Canadian citizen

Portfolio ↗   Linkedin ↗   Email ↗

EXPERIENCE

10/2022 - NOW

Visual Designer and Webflow Dev
Prodigioso Volcán

→ Designed and developed digital products meeting tight deadlines through effective teamwork.

→ Designed graphic assets, presentations, narratives, and animation storyboards.

→ Mentored employees on Low code Dev tols, facilitating knowledge sharing and skill development.

08/2016 - NOW

Designer - Freelance

→ Digital Design & Low-Code Development: Effective solutions, client needs met through problem-solving.

→ Engaging Infographics: Compelling infographics meeting diverse project needs.

→ Editorial, Graphic Design & Illustration: Polished designs and illustrations, driven by critical thinking and creative direction.

03/2021-07/2021

Data Visualization & Infographic Designer at Pedro Jiménez (remote)

→ Interactive infographics and maps with illustration and small animations. Editorial projects.

08/2019 - 07/2020

Social Media Designer and Manager at the City Council of Altea (Spain)

08/2017 - 08/2018

Graphic Design and Audiovisual Assistant at Modula.tv (Barcelona)

02/2016 - 08/2016

Digital Content Manager at Snowplanet Base (Barcelona)

SKILLS

Art Direction: Adobe Creative Suite, AI tools

Low-Code Dev: Webflow, Wordpress. HTML, CSS, JS basics

Product Design: Figma, Proto.io

Impactful presentations Powerpoint, Figma Slides

Infographics Tumult-Hype, Illustrator

Illustration and Motion Procreate, Midjourney, After Effects, Unreal E.

EDUCATION & CERTIFICATIONS

Webflow Partner, Layouts, CMS Certifications

BA Philosophy courses - UNED (ongoing)

MA Design and Illustration MDI (UPV) Polytechnic University of Valencia

BA Advertising and Public Relations (UAB) Autonomous University of Barcelona and Erasmus at University of Bergen (UIB)

LANGUAGES

Spanish (native)

English (fluent, C1 CAE)

Catalan (fluent, C1 JQCV)

German (B1, McGill)

French (B1)